



# Five Lessons to Remember in 2020

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**The lessons that  
entrepreneurs and business  
leaders experience are  
invaluable to their business  
decision-making processes.**

**These are five lessons that  
entrepreneurs and business  
leaders should remember in  
2020:**

1.

**Optimism as  
a character  
trait is vital**





2.

**Failure is  
part of the  
game**

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A high-contrast, black and white close-up of a tiger's face, focusing on its eye, nose, and open mouth showing teeth. The background is dark.

3.

**Set specific  
goals**

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4.

**Focus on the  
why**

5.

**Lead beyond  
your comfort  
zone**





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