



How to Attract New Clients Effectively

Mohamed Said

**Attracting
new customers
is
vital
to your
business**

These are the

3

**Biggest Mistakes
Businesses Make
when Attracting
New Customers**





1.

Failure to
follow up

2.

Chasing
tyre-kickers
(scaredy-cat)
customers



3.

Trying to be a
“Jack of all trades”



Mohamed Said

Head of Business Intelligence
and Leadership



@itsmohamedsaid