

A black and white profile of an elephant's head and trunk, facing right, set against a dark background. The elephant's skin is highly textured and wrinkled. The trunk is thick and tapers slightly towards the tip.

# How to Deliver Effective Change to Your Company

**Implementing change in an organisation involves making alterations to the processes, systems, structures and resources typically relied on to conduct its activities.**

**We've identified four steps  
that can help you execute  
effective change in your  
company.**

1.

**Identify**





2.

**Communicate**

3.

**Implement**



4.

# Measure



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