



Want to Run a  
Successful  
Business?  
Avoid These  
DON'TS

**For a business to grow  
successfully, a business leader  
must know how to do the right  
things and avoid the wrong  
ones.**

**Here are the seven **DON'TS**  
every business leader must  
know and avoid if they want  
to grow their business:**



**DON'T**  
**Compromise on**  
**Strategy and**  
**Planning**

2.

**DON'T Neglect  
Effective  
Financial  
Management**

3.

**DON'T Rely on  
Unwritten  
Agreements**

4.

**DON'T Forget to  
be Proactive**

5.

**DON'T**

**Underestimate  
Market Trends**



6.

**DON'T Rush the  
Recruitment  
Process**

7.

**DON'T Do  
Everything  
Yourself**



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