## Improve Business Through Performance Measurement



Measuring performance is vital to an organisation's survival and success. It serves to identify a business' status in terms of growth, progress, results and goal attainment.

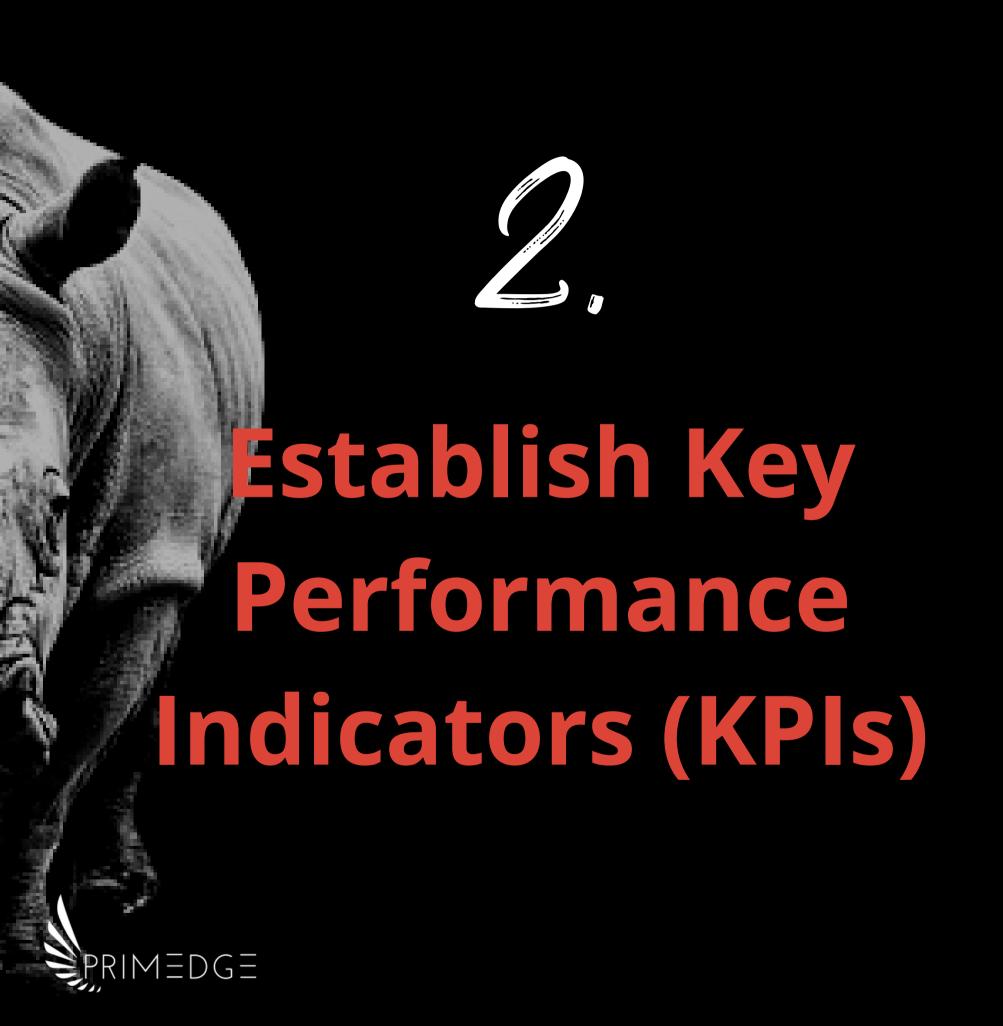


## Here are the three steps that are needed to measure business performance:



Set Goals





## Measure KPIs



